TALINE **SERT (TEE)**

DEVELOPER

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EDUCATION

SCIENCES AND LITERATURE

John Abbott College

2013 - 2014

INTERNET PROGRAMMING AND DEVELOPMENT (A.E.C)

John Abbott College

2020 - 2021

ABOUT IPD AEC

One year instensive bootcamp style program for full-stack programming and development in HTML/CSS, Javascript, Java, PHP, .NET, C, ASP.NET, Web Design and Services, npm, Git, Trello, as well as the basics in hardware and networking.

EXPERIENCE

DEVOPS & BACKEND DEVELOPER

Atypic

Aug. 2021 - Sept. 2024

- Develop and maintain backend functionality for WordPress websites, primarily using PHP
- Create and manage Bitbucket repositories and build deployment pipelines
- Configure and manage multi-environment setups
- Build and deploy a custom WordPress theme tailored to company needs
- Manage hosting and DNS configurations, ensuring seamless website performance and uptime
- Collaborate closely with a team to deliver high-quality web solutions
- Responsible for all backend development and infrastructure tasks
- Create and maintain documentation during development cycle
- Participate in daily scrum

SKILLS

- **Programming**: Wordpress, PHP
- **Database**: MySQL, PHPmyadmin
- **DevOps**: Git, GitBash, Bitbucket / Github
- **Server**: WAMP, LocalWP, WPEngine / CPanel
- **Management**: ManageWP, UptimeRobot
- **IDE**: JetBrains - PHPStorm, DataGrip
- **PMS**: Wrike
- **Communication**: Teams, Slack, Discord

EXPERIENCE CONTINUED

DIGITAL STRATEGIST

SimplyPHP

2018 - 2019

- Strategizing the direction of marketing, creative content and advertisement
- Creating, producing and managing video and audio podcasts, clips and other content
- Participating in video and audio podcasts
- Managing all video and audio content on social media platforms (YouTube, Spotify, LinkedIn, Instagram, Twitter...)
- Writing and overseeing website content
- Writing, editing and managing posts, articles and comments
- Creating and managing a team with in-house and freelance writers, video editors and graphic designer
- Assisting with office management

PROJECT ASSISTANT (ESTIMATOR) / COORDINATOR

Skyline Entourage

2017 - 2018

- Answering client requests
- Organization and coordination of installation and dismantle (I&D) services, sometimes turnkey, for clients exhibiting locally
- Preparing I&D related estimated and contracts
- Scheduling and organizing production, including freight and logistics
- Submitting internal and external requisition to obtain services and products
- Efficiently exchanging project information/requirements with clients, Skyline customer service, local Skyline service centers and internal services via e-mails, e-forms, telephone or in person
- Maintain up-to-date knowledge of the products/services
- Obtaining quotes from suppliers and preparing estimates based on CADs or Renders
- Coordinate project services
- Manage existing customer database to ensure all communications are logged and identified
- Attend and participate in sales meetings, trade shows, training programs and seminars when required.

OTHER QUALIFICATIONS

PYTHON DEVELOPMENT CERTIFICATE

LearnX,org

Dec. 2024

REFERENCES AVAILABLE UPON REQUEST